City of Dublin
COMMUNITY RELATIONS

Social Media Snapshot // Nov. 6 - 12, 2016

Facebook // Top Engagement

Published	Post	Type	Targeting	Reach	Engagement
11/07/2016 7:40 pm	Once upon a time, a Dublin Police corporal was on patrol when he p			13.8K	1.2K 615
11/06/2016 7:38 pm	Fox sightings are common this tim e of year. Here's everything you n			12.5K	637 199
11/11/2016 8:04 am	Happy Veterans Day! Thank you t o all who have served our country,			10.7K	433 393
11/07/2016 9:20 am	Election Day is tomorrow! Where t o vote and what to bring: http://ow.			5.2K	69 9

Organic 7,148 | Paid 5,328

Twitter // Top Engagement

Tweets | Top Tweets | Tweets and replies | Promoted

	Impressions	Engagements	Engagement rate
Dublin Ohio @DublinOhio · Nov 7 Saturday is Abby Kiefer Day! Congrats to the 2016 Div 1 Ohio Girls Golf Medalist from @dublinjeromehs pic.twitter.com/ZRbKCtu0ZI View Tweet activity	13,295	1,976	14.9% Promote
Dublin Ohio @DublinOhio · Nov 11 pic.twitter.com/DOCjqXBW5V View Tweet activity	3,544	285	8.0% Promote
Dublin Ohio @DublinOhio · Nov 11 The signs have arrived & are being installed! The forecast is now 100% for the bypass opening today. Should happen before evening rush. pic.twitter.com/0M3xgVcU5m View Tweet activity	3,350	526	15.7% Promote
Dublin Ohio @DublinOhio · Nov 8 Don't stay up too late waiting for #ElectionDay results unless you can sleep in a bit tomorrow. Drowsy Driving Prevention Week. #Awake2Drive pic.twitter.com/y8TKN727Ia View Tweet activity	3,294	31	0.9% Promote

Instagram // Top Engagement

105 likes

52 likes

Nextdoor // Top Engagement