City of Dublin
COMMUNITY RELATIONS

# Social Media Snapshot // Oct. 16 - 22, 2016

## Facebook // Top Engagement

| Published | Post | Type | Targeting | Reach | Engagement |
|---|---|---|---|---|---|
| 10/17/2016 9:06 am | The Spooktacular is this Thursday ! Do you have your tickets yet? htt | | | 7.1K | 408 158 |
| 10/23/2016 8:59 am | Who loves fall in Dublin, Ohio? | | | 6.6K | 562 547 |
| 10/16/2016 6:11 pm | Lowe's Home Improvement of Du blin team members have gracious | | | 5.7K | 115 62 |
| 10/17/2016 5:16 pm | Shier Rings Road is now open. It had been closed between Cosgra | | | 5K | 76 5 |

## Twitter // Top Engagement

Tweets | Top Tweets | Tweets and replies | Promoted

| | Impressions | Engagements | Engagement rate |
|---|---|---|---|
| **Dublin Ohio** @DublinOhio · Oct 20 Don't let the rain ruin your fun, Spooktacular will take place indoors tonight at the rec center: ow.ly/UYwX3054iRU pic.twitter.com/aNZ0jR5ZzM View Tweet activity | 4,077 | 142 | 3.5% Promote |
| **Dublin Ohio** @DublinOhio · Oct 18 Another show of support from **@DublinSchools** for one of our School Resource Officers. Officer Paul Burks is loving his first year as an SRO! twitter.com/MrsPalone/stat… View Tweet activity | 2,845 | 8 | 0.3% Promote |
| **Dublin Ohio** @DublinOhio · Oct 16 Thank you to **@Lowes** Dublin team members who volunteered time & materials to help restore doorways at the historic Coffman Homestead! pic.twitter.com/idvKqW5gb7 View Tweet activity | 2,809 | 102 | 3.6% Promote |
| **Dublin Ohio** @DublinOhio · Oct 20 Mark your calendars for next Thursday's Coffee & Conversation with Dana McDaniel. Stop by the DCRC Talla 2 at any point from 6:30-8 p.m. pic.twitter.com/zanQDUEolM View Tweet activity | 2,584 | 18 | 0.7% Promote |

## Nextdoor // Top Engagement

**Emerald Parkway Emergency Closure**

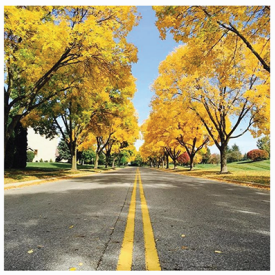
Senior Public Information Officer Lindsay Weisenauer from City of Dublin · 2d ago

Emerald Parkway is closed between Tuttle Crossing Boulevard and Woerner Temple Road due to a police incident. Updates will be provided here on Nextdoor.

Shared with City of Dublin in General

THANK · 25 REPLY · 5

## Instagram // Top Engagement



115 likes

109 likes

70 likes