City of Dublin
COMMUNITY RELATIONS

Social Media Snapshot // Feb. 28 - March 5, 2016

Facebook // Top Engagement

Published	Post	Type	Targeting	Reach	Engagement
03/06/2016 7:06 pm	New traffic restrictions on 270/33 , North High Street and Dublin R			3.8K	554 26
03/04/2016 8:29 am	Thank you to everyone who cam e out (in the snow!) and made th			3.8K	211 58
03/04/2016 8:29 am	Thank you to everyone who cam e out (in the snow!) and made th			3.8K	211 58
02/29/2016 7:08 am	It only happens once every 4 ye ars. Happy Leap Day!			3.7K	30 50

Twitter // Top Engagement

Tweets | Top Tweets | Tweets and replies | Promoted

	Impressions	Engagements	Engagement rate
Dublin Ohio @DublinOhio · Mar 2 TRAFFIC ALERT: 1 NB lane of Frantz Rd will close after the morning rush today through Fri. - ow.ly/YX8iv pic.twitter.com/1m9dYcyWIT View Tweet activity	4,693	101	2.2% Promote
Dublin Ohio @DublinOhio · Mar 2 8 simple things residents can do to help protect Dublin's waterways - dublinohiousa.gov/engineering/st… #cleanwaterwednesday pic.twitter.com/1qDuGknKZX View Tweet activity	3,014	62	2.1% Promote
Dublin Ohio @DublinOhio · Feb 28 Improvements coming to North High Street this year. Lane restrictions as soon as March 7 - ow.ly/YPpuQ pic.twitter.com/joOKPDFV3H View Tweet activity	1,727	91	5.3% Promote
Dublin Ohio @DublinOhio · Mar 5 Join our team! We're hiring maintenance workers, lifeguards, camp counselors & more: bit.ly/dublin-jobs #jobs pic.twitter.com/IEzsbAGEnV View Tweet activity	1,549	52	3.4% Promote

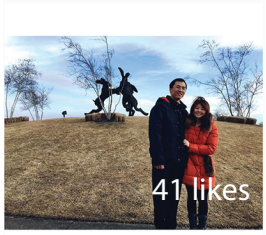
Nextdoor // Top Engagement

Frantz Road Lane Closure This Week

Senior Public Information Officer Lindsay Weisenauer from City of Dublin

The right northbound lane of Frantz Road is expected to be closed between Rings Road and Monterey Drive from 9 a.m. to 4 p.m. Wednesday, March 2 – Friday, March 4, 2016. The lane closure is necessary for stormwater improvement work happening in the area. The left northbound lane will remain open, so drivers will be able to travel through the area without a detour or significant delays.

Shared with City of Dublin in General

THANK | 10 REPLY | 1 MORE

Instagram // Top Engagement